

BitBuggy's Cookie Policy

Version 1.0

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At BitBuggy, we are committed to protecting your privacy and providing transparency about how we collect and use your information. This Cookie Policy explains how we use cookies and similar technologies on our website. By using our website, you consent to the use of cookies as described in this policy.

What Are Cookies?

Cookies are small text files that are stored on your device when you visit a website. They are widely used to make websites work more efficiently and to provide a better browsing experience for users.

Types of Cookies We Use:

Essential Cookies: These cookies are necessary for the functioning of our website and cannot be disabled. They enable core functionality such as security, network management, and accessibility.

Analytics Cookies: We use analytics cookies to collect information about how visitors use our website, such as which pages they visit and how long they spend on each page. This helps us improve the performance and usability of our website.

Marketing Cookies: These cookies are used to track visitors across websites. They may be used by third-party advertisers to display personalized ads based on your browsing habits.

How We Use Cookies:

We use cookies, pixels, and other technologies (collectively, "cookies") to recognize your browser or device, learn more about your interests, and provide you with essential features and services and for additional purposes, including:

- Recognize you when you sign in to use our services. This allows us to provide you with product recommendations, display personalized content, and provide other customized features and services.
- Keeping track of your specified preferences. This allows us to honor your preferences, such as whether or not you would like to see interest-based ads or your language preferences.
- Keeping track of items stored in your shopping basket.
- Conducting research and diagnostics to improve BitBuggy's content, products, and services.
- Preventing fraudulent activity.
- Improving security.
- Reporting. This allows us to measure and analyze the performance of our services.

Third-Party Cookies:

We may also use third-party cookies to analyze website traffic and user behavior. These cookies are governed by the privacy policies of the respective third-party providers.

Your Cookie Choices:

You have the option to accept or decline cookies when you visit our website. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. However, please note that disabling cookies may affect the functionality of our website.

Updates to This Policy:

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically for any updates.

By continuing to use our website, you consent to the use of cookies as described in this policy. If you have any questions or concerns about our Cookie Policy, please contact us at [contact email].